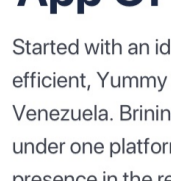
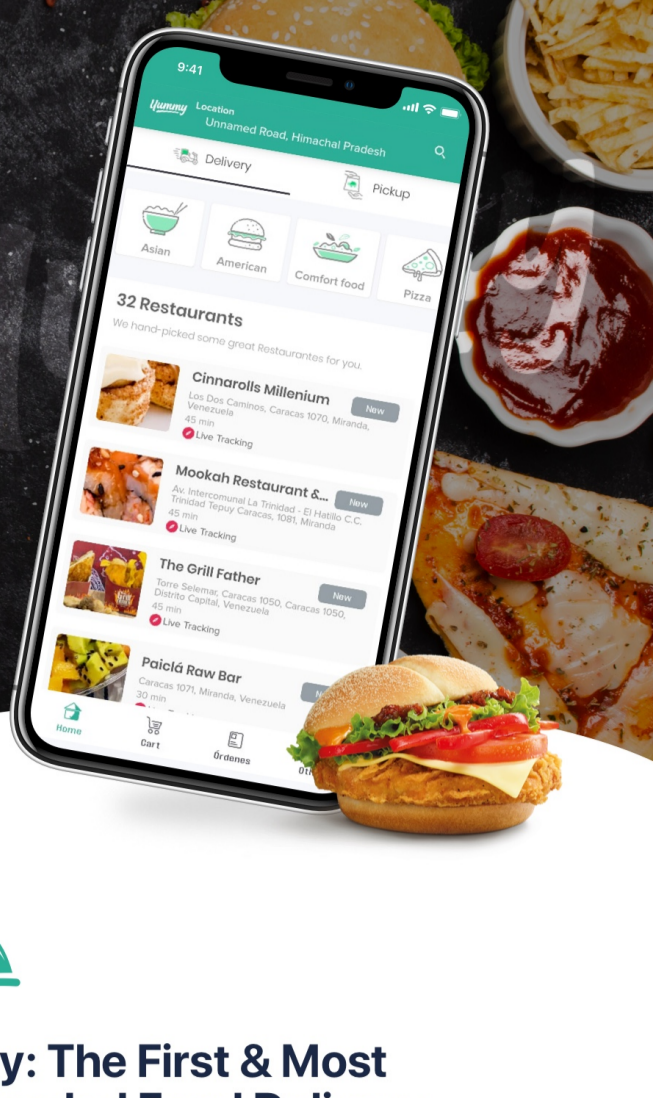




Delivering Delicious Food In Venezuela

10,000+ Downloads

3.8 Rating



Yummy: The First & Most Downloaded Food Delivery App Of The Region

Started with an idea to make food ordering & delivery quick and efficient, Yummy is now a recognized food delivery app in Venezuela. Brining several local, national & international food brands under one platform, it has been able to establish a strong online presence in the region in very less time.

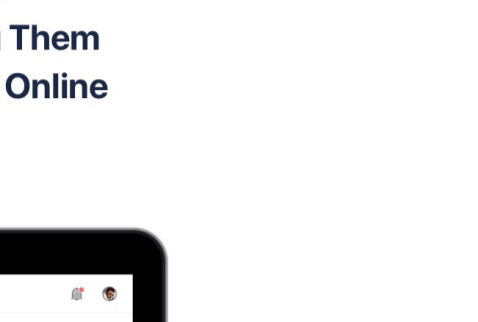
Launch Your Food Delivery App Now →

Excellent Service. I love ❤️!

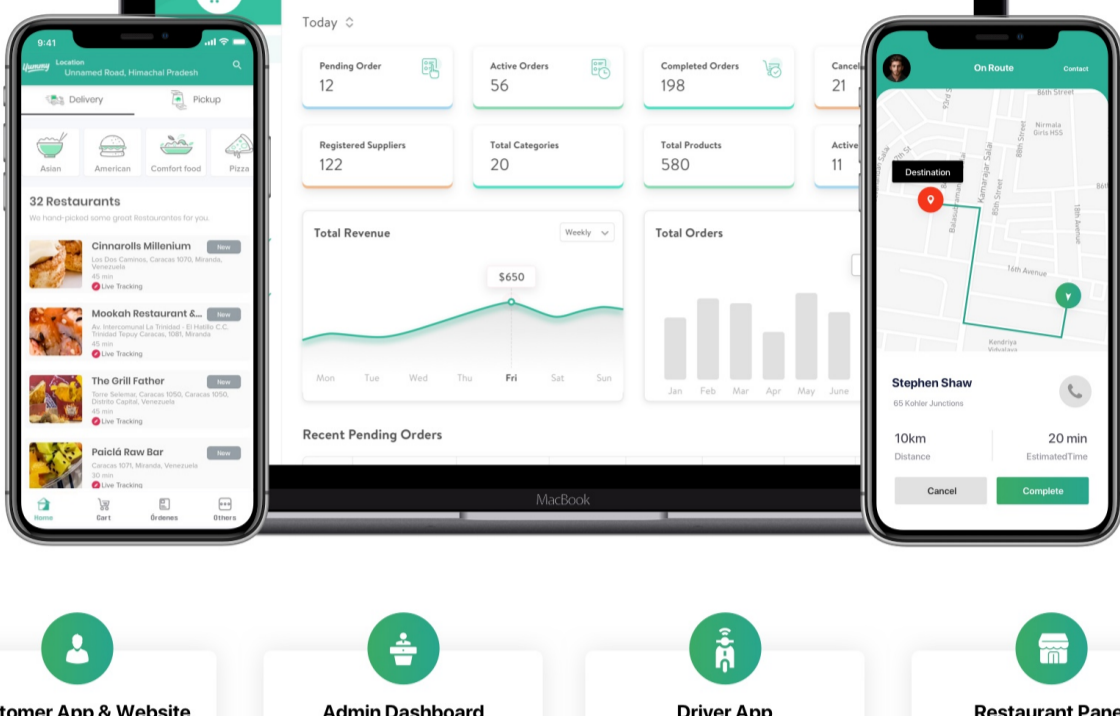
Antonella Ahumada

The service is quite fast, I live in La Lagunita and I thought it would take longer

Carolina Ramirez



Yummy Wanted To Serve Deliciousness At Doorstep Code Brew Made It Possible By Providing Them An Advanced Tech Suite To Launch Their Online Marketplace For Food Delivery



Customer App & Website
Branded mobile app & website to serve delightful food ordering experience for customers

Admin Dashboard
A powerful dashboard to manage entire food marketplace with the help of powerful analytics

Driver App
An easy-to-use app for the restaurant delivery team ensuring efficient order pickup & delivery

Restaurant Panel
Intuitive panel for the restaurant partners to receive, approve & dispatch food orders seamlessly

Ordering Food Made Easier

- Challenge:** Yummy wanted to give their customers a simplified yet advanced ordering process
- Solution:** Code Brew created a branded ordering app & website for their customers. Customers could search, order, schedule, pay & do much more online with several advanced features.
- Impact:** An increase of 57% in the total number of orders was observed over the first month.

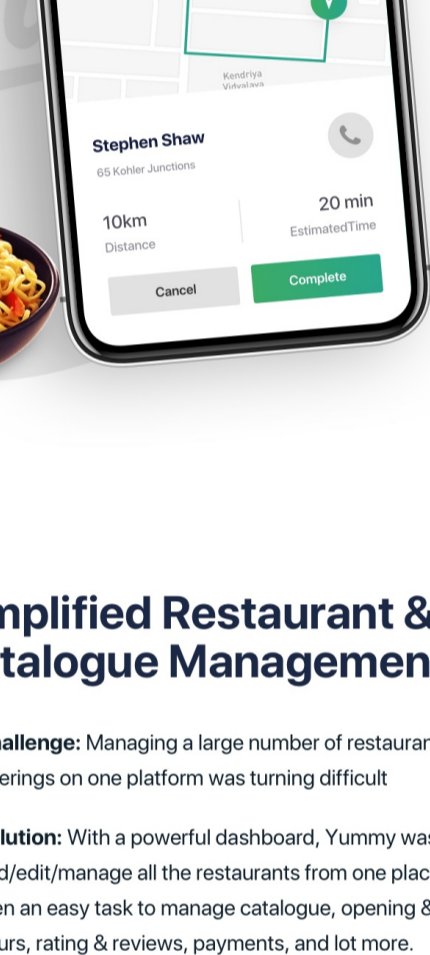
Launch Your Ordering Platform →



Ensuring On-Time Food Delivery

- Challenge:** Yummy wanted to serve their customers with time-efficient deliveries
- Solution:** We offered them a powerful delivery management software & driver app. They could now assign orders, track their drivers & provide their drivers with optimized routes. Also, the delivery agents received visual & sound notifications in real-time, every time an order was assigned.
- Impact:** Yummy was able to improve delivery efficiency & cut down on the delivery costs by 63%

Manage Your Deliveries Now →



Simplified Restaurant & Catalogue Management

- Challenge:** Managing a large number of restaurants & offerings on one platform was turning difficult
- Solution:** With a powerful dashboard, Yummy was able to add/edit/manage all the restaurants from one place. It was then an easy task to manage catalogue, opening & closing hours, rating & reviews, payments, and lot more.
- Impact:** In just two months after its launch, the ROI for Yummy escalated to 3X.

Simplify Your Restaurant Business →



Seamless Management & Powerful Analytics

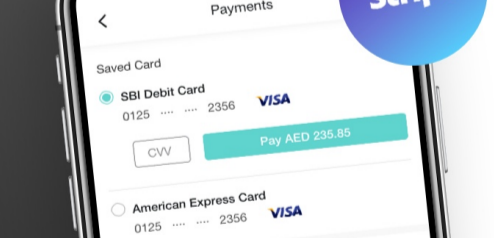
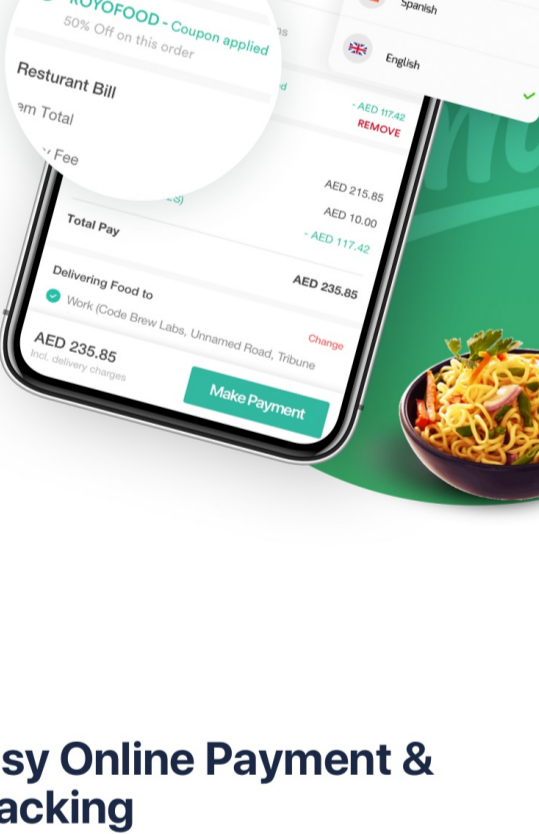
- Challenge:** For Yummy it was quite daunting to manage orders, drivers, customers & more, altogether.
- Solution:** To ease out the same, Code Brew created an interactive panel to manage all the customers, orders, delivery partners, etc. from a single window. Also they were offered advance analytics which helped them monitor important number like total orders, cancelled orders, & more.
- Impact:** With real-time insights and sales report, they were able to identify better growth opportunities.

Manage Your Food Delivery Business →

Attracting More Customers With Localization & Offers

- Challenge:** Being the first food delivery marketplace in Venezuela, Yummy wanted to engage more customers
- Solution:** To build a strong reputation and attract more customers in the region, we created a multi-lingual food marketplace. The app is accessible in different languages including Spanish, English & few more. Moreover, with the help of promotions feature Yummy was able to bring in more customers, offering discounts, promo codes, etc.
- Impact:** This helped Yummy increasing their customer base by 23%.

Expand Your Customer Reach →



Easy Online Payment & Tracking

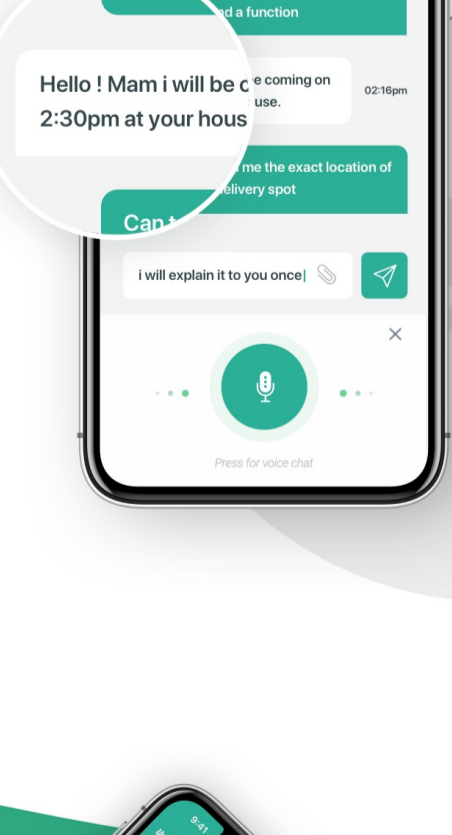
- Challenge:** Yummy wanted a powerful solution to collect & track all online payments
- Solution:** Code Brew integrated multiple gateways like Paypal, Stripe, Zelle, etc. to give their customers the flexibility to make payment through wallets & cards. Yummy along their deliver agents and partner restaurants were able to track their daily, weekly & monthly earnings.
- Impact:** Multiple payment options improved customer satisfaction & the number of online transactions by 37%.

Get Multiple Integrations →

Creating Finest Experience Through Live Chat & Tracking

- Challenge:** Yummy it was highly important to give their customer the finest experience for food ordering
- Solution:** To enhance the customer experience, it was important to have real interactions. We made this possible with in-app chat, which allowed customers to connect with drivers, restaurants & Yummy. Customers were sent proper ETAs for their deliveries & they could track agents in real-time from their app.
- Impact:** Yummy could resolve queries more efficiently, which helped reduce the number of cancelled order by 29%

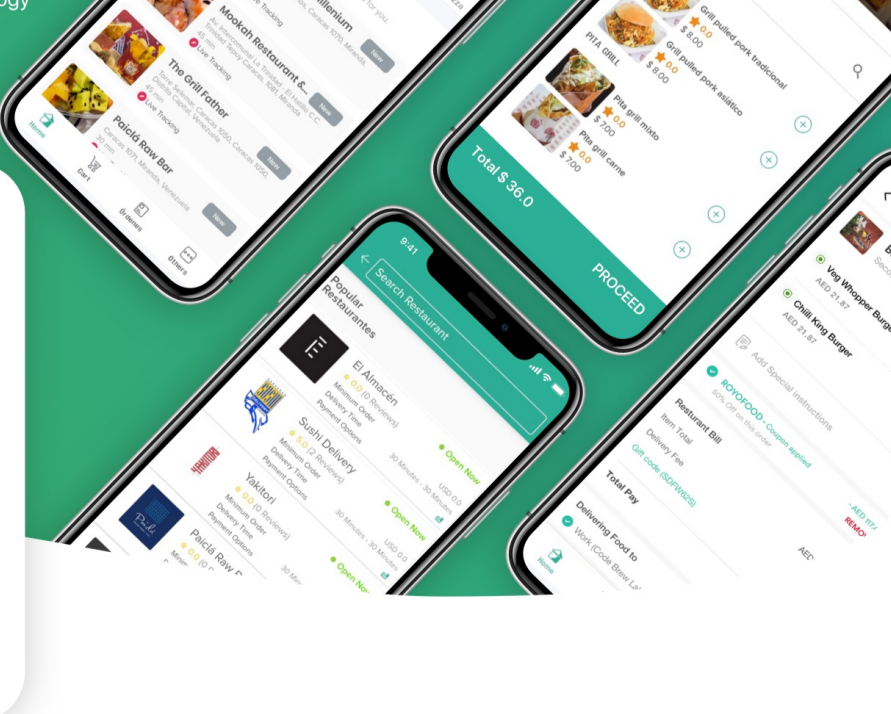
Manage Your Deliveries Now →



Tasting Success Becomes Easier With Code Brew

Code Brew empowered Yummy with our experience tech suite to launch their food marketplace. Our experience of 6+ years in the industry, helped us fulfilling every requirement to build a successful online food business

- While there is a long way to go, so far with our tech solution Yummy has observed;
- 64%** Increase in number of total orders
- 10X** Boost in delivery efficiency
- 72%** Increase in number of new customers
- 5X** Boost overall sales & ROI
- 84%** Improve customer satisfaction & engagement



Do you want to launch your food delivery app like Yummy, in less than a week?

Grab the chance to build your online food business & boost your profits by 3X.

Get in Touch